



Color Wizards – January 2022

Guidelines for Your Submission



General Instructions (The Do's)

- **ADHERE TO THEMES**

- The closer you adhere to the themes, the better the chances of getting a good score.
Check out our themes here: www.wizkidscarnival.com/painting-themes

- **PAGE SIZE CAN BE**

- A3/A4

- **ADHERE TO AGE-APPROPRIATE COLORING TOOLS AS MENTIONED BELOW**

- 4-5 YO – Crayons/ Sketch Pens/Water-colors
- 6-8, 9-11, 12-15 YO – Any choice of coloring tools

- **ENSURE THAT THE ARTWORK IS NOT DEROGATORY / OFFENSIVE**

- **WE ACCEPT ARTWORKS DRAWN BY YOUR CHILD & PUBLISHED ELSEWHERE AS LONG AS THE COPYRIGHT IS WITH THE CHILD.**

- **SUBMISSION MUST INCLUDE**

- A CLEAR PHOTOGRAPH OF THE PAINTING
- VIDEO/AUDIO/TEXT Narration about the painting. It is needed by the judges to understand the idea behind the painting/artwork. It is also used for scoring.

- **AVOID LAST MINUTE HASSLES – TRY TO SUBMIT A DAY OR TWO BEFORE THE DEADLINE DATE**

- **FOLLOW DOCUMENT NAMING CONVENTIONS WHILE UPLOADING**

- If your child's name is Priti and her age is 8 Years, then name the file as Priti_8 Years

- **UPLOAD USING THE LINK BELOW (You would have also received this link in the Confirmation Email)**

www.wizkidscarnival.com/cw-upload

- **IN CASE OF UPLOAD DIFFICULTIES, PLEASE EMAIL THE ENTRY TO:**

submissions@wizkidscarnival.com



General Instructions (The Don'ts)

- **DO NOT PLAGIARIZE**

- We use software to check whether the entry is plagiarized or not.

- **DO NOT DRAW AND PAINT ON BEHALF OF YOUR CHILD**

- We use tools, algorithms, software and our judges are experts in making out whether a submission is age-appropriate or not.

Always Remember, Never Forget!

- **Participation is more important than winning**

- If you want your child to win at any cost – WKC is not the right platform for you! We are happy to offer you a refund RIGHT NOW if you are in this Challenge ONLY TO WIN AT ALL COSTS!

- **Children must enjoy this creative journey and discover their hidden potential rather than feeling the pressure to win at any cost**

- If your child is under pressure – please tell us and we will refund your entry fee! We DO NOT ENCOURAGE ANY PRESSURE ON THE CHILD!

- **The decision of the judges shall be final. No communication regarding the results shall be entertained**



Recommendations for a Good Quality Submission

- Follow our judging parameters:

Creativity	Higher the level of creativity – better the Painting
Originality	Original ideas are usually the gamechangers. You can take inspiration from other artworks. Interpret them in your own unique way.
Drawing & Coloring(Technique)	The drawing and colouring techniques are hallmark of the artist. Use colouring tools that you are most familiar with to enhance your artwork.
Presentation	Ensure that the artwork is complete, neat and devoid of any scribbling, paint splatter or negative tones unless used to convey a specific point.
Narration	It helps understand the purpose, choice and the entire thought process of artwork from ideation to execution.

- Parents can guide their child by giving suggestions. Please ensure that you play the role of facilitator only while they drive this creative exercise from start to finish.
- A good artwork will have:
 - A central theme
 - Thoughtful use of colors/ color combinations
 - The artwork must be complete.
 - Attention to details
 - Neatness & coherency.
- Ask your child to study a drawing in their school book/ story book or internet that they like. Ask them to write down the points that they like about the drawing. The inclusion of such points in their artwork would help them to create their own masterpiece.

Color Wizards January 2022 Guidelines

January commences with the celebration of Republic Day in India. This month's Colour Wizards prompts, celebrate the spirit of "Republic Day" & "Patriotism", the spirit of "My India".

- Patriotism can be depicted in many ways via artworks. It may include one or all of the following -
 - people (freedom fighters, soldiers, political figures), symbols (national flag, national symbols), monuments (Red Fort, Parliament), places (celebrations in schools, societies).
 - things that are synonymous with India like our history, cultural heritage, ethnic diversity.
 - showcase our achievements to the world in the fields of defence, science, education.
 - people's emotions of pride, gratitude, happiness (for eg. while saluting the tricolour, little children running with flags, people enjoying the republic day parade).
 - how we perceive our country to be in the future.
 - Using colours that represent India (orange, white, green, blue).



Resources Section

- This section contains some helpful resources for you as you prepare your submission!

WKC Color Wizards (Winners') Paintings in our Digital Magazines

- You can refer to our Color Wizard's paintings in our digital magazines. Our magazines are separated by age groups and have a winners' cup against the winning entries – so that you can easily find the ones relevant to you!
- We highly recommend that you look at these creations as you prepare your submission as they will enhance your and your child's understanding of great artwork!
- Link to the magazines:
www.wizkidscarnival.com/digital-magazines

External Resources

- <https://parenting.firstcry.com/articles/how-to-teach-kids-to-draw-a-step-by-step-guide/>
- <https://bueskenart.com/characteristics-of-good-art/>

